

# Successful Turnkey Cooperation with Malaysian Customer on 200-250KG/H Pet Food Production Line Project

Introdução detalhada :

In the rapidly evolving global pet care industry, transitioning from trade to manufacturing is a significant milestone for any enterprise. Shandong Loyal Industrial Co., Ltd. specializes in facilitating this transition by providing high-performance, turnkey solutions that empower our clients to achieve self-sufficiency and superior product quality. We are proud to highlight a recent partnership that perfectly illustrates our commitment to technical excellence and client success.

In recent months, Shandong Loyal Industrial Co., Ltd. has had the pleasure of welcoming a valued customer from Simpang Ampat, Malaysia. The visit marked the beginning of a successful cooperation on a complete 200-250kg/h pet food (cat food) production line project. From the initial visit to the final commissioning, the entire cat food-making machine project has now been completed smoothly. The pet food production line is now officially put into operation, running stably and achieving excellent production performance.



The Malaysian customer visited our factory with a team of three representatives, as they planned to expand their pet food business from pure trade to independent production. With a mature local market and a growing customer base for cat food products, the client aimed to take full control of product quality, production efficiency, and supply stability by building their own manufacturing line. Therefore, they held strict requirements

both production technology and finished product quality.

During their visit, the client expressed a strong interest in our pet food production process, especially formulation, nutritional balance, and final product quality. We displayed various in-stock machines for the client, who carefully checked the equipment structure and quality, manufacturing workmanship, automation degree, and overall layout. They raised a series of professional and detailed questions covering raw material pretreatment, extrusion parameters, drying technology, and post-processing solutions.



To fully address the client's demands and fit the Malaysian market standards, our professional technicians customized a complete cat food formulation solution. This included detailed guidance on raw material selection, nutritional fortification, and processing parameters to ensure both product quality and cost efficiency. To further build their confidence and prove our equipment capacity, we arranged a live on-site trial run on the production line. The customer witnessed the entire production process in real time—from raw material mixing, extrusion molding, and drying to flavoring and final product output. The finished cat food showed a uniform shape, attractive appearance, and consistent quality, which left a deep and positive impression on the entire visiting team.



The live equipment demonstration was a key turning point in this cooperation. Impressed by our stable equipment performance, mature technology, professional technical support, and attentive service, the customer decided to sign the contract on the spot and arranged the deposit soon after. This fully reflects the customer's trust and recognition of our company and products, marking a promising start to our long-term partnership. The ordered production line is a complete automatic 200-250kg/h cat food processing line, which includes the following machines:

Raw material mixer

Double-screw extruder

Air conveyor

Drying oven

Flavoring & coating system

Cooling conveyor

Automatic packaging machine

After the order confirmation, our team maintained close communication with the customer, providing regular updates on the production progress of the equipment. Every stage, from manufacturing to final inspection,

was carefully managed to ensure that all requirements were met. Before shipment, the customer expressed full satisfaction with the equipment quality and production schedule.

After the safe delivery of the equipment, we continued to provide comprehensive after-sales service to guarantee smooth operation. Our senior and experienced engineer, Mr. Dong, was dispatched to the factory in Malaysia, offering on-site guidance for equipment installation, commissioning, and operation training for local workers. The training ensured the local team could master the operation skills and run the production line independently and efficiently.



Thanks to the close cooperation and the joint efforts of both teams, the installation and commissioning process was completed efficiently and successfully. The customer highly appreciated Mr. Dong's professional skills, responsible attitude, and our team's quick response. With his professional guidance, the cat food production line was successfully put into operation within a short period. Up to now, the whole line has been running steadily and efficiently, and the finished cat food fully meets the client's quality standards and market demand.



This successful cat pet food processing line turnkey project once again highlights the strong capabilities of Shandong Loyal Industrial Co., Ltd. in providing customized, reliable, and efficient pet food processing solutions.

solutions. From formulation support and customized equipment design to installation, training, and a sales service, we are committed to providing high-quality solutions to our global customers.

We look forward to building long-term partnerships with more customers worldwide and helping them achieve greater success in the pet food industry. We sincerely welcome more partners from around the world to visit our factory, negotiate cooperation, and create a bright future together.

By delivering not just machinery, but a complete ecosystem of production support, Shandong Loyal Machinery Co., Ltd. ensures that our partners can enter the manufacturing sector with confidence and clarity. We are dedicated to innovation and service, ensuring that every production line we deploy becomes a cornerstone of our clients' long-term commercial growth.